**Women’s Cell, Dravidian University**  
 **International Women’s Day (IWD) - 2023**

On the occasion of International Women’s Day (8th March 2024), the Women’s Cell of Dravidian University organized a celebration to honor the day. The event focused on achieving gender equality and empowering women and girls through innovation and technological advancements. The program celebrated the strength, resilience, and achievements of women, while reaffirming our collective commitment to building a more just and equal society."

**Dr. T. Shobha Rani, Women Cell Coordinator at Dravidian University,** presented thetheme of **International Women’s Day (IWD) 2023:** "Innovation and Technology for Gender Equality."

**Prof. Lokanatha Valluru, Academic Dean of Dravidian University**, delivered a motivational speech on innovation and technology for gender equality. He highlighted how technological advancements can bridge gender gaps by providing equal access to resources and opportunities. He also stressed the importance of encouraging women to pursue careers in STEM fields and use technology to empower themselves. He urged the audience to think creatively and leverage innovation to create a more inclusive and equal society for all."

**Prof. Anuradha Rector, from Dravidian University**, enlightened the students and faculty with her insightful speech on gender equality. She emphasized the importance of creating an inclusive environment where both men and women are given equal opportunities.

**Prof.A.K.VenugopalReddy Registrar, Dravidian University** delivered an excellent speech on Gender equality. He spoke about the significance of ensuring equal rights and opportunities for all genders, stressing that societal progress depends on breaking down gender barriers. He emphasized the role of education in promoting gender awareness and fostering mutual respect. He also encouraged students and faculty to actively participate in creating a culture of equality, where both men and women can thrive without prejudice or discrimination."

**Smt. Amrutha Valli, Founder & CEO of Purple Apple Info System,** delivered an excellent speech (online) on Women’s Day (7th March 2023) about women in business leveraging technology. She emphasized the importance of digital transformation in empowering women entrepreneurs and shared insights on how technology can bridge the gender gap in the business world. Additionally, she inspired the audience with success stories of women leading innovation and driving change in the tech industry.

**Smt. B. Leelavathi, Senior Advocate and Ex-Special Public Prosecutor for POCSO Court, Chittor.delivered an insightful presentation on various legal acts concerning women, including the Hindu Widow Remarriage Act, the Age of Consent Act, laws against eve-teasing, child marriage acts, and issues surrounding free consent. She also shared details of notable cases she had resolved, providing real-life examples of legal challenges and solutions. Furthermore, she discussed the importance of sex education and advised women to uphold self-respect and develop self-defense skills. She encouraged women to be aware of their rights and actively seek legal support when needed, emphasizing the importance of creating a safer and more equitable society.**

"On this occasion, **Smt. Kalavathi,** Additional Coordinator women cell, along with all teaching staff, non-teaching staff, students, and Research scholars, participated in this program.



